



WHAT'S THE

ATTRACTION?

How to discover one of the most accredited travel & tourism-focused PR and content agencies in the UK.

Multi-award-winning

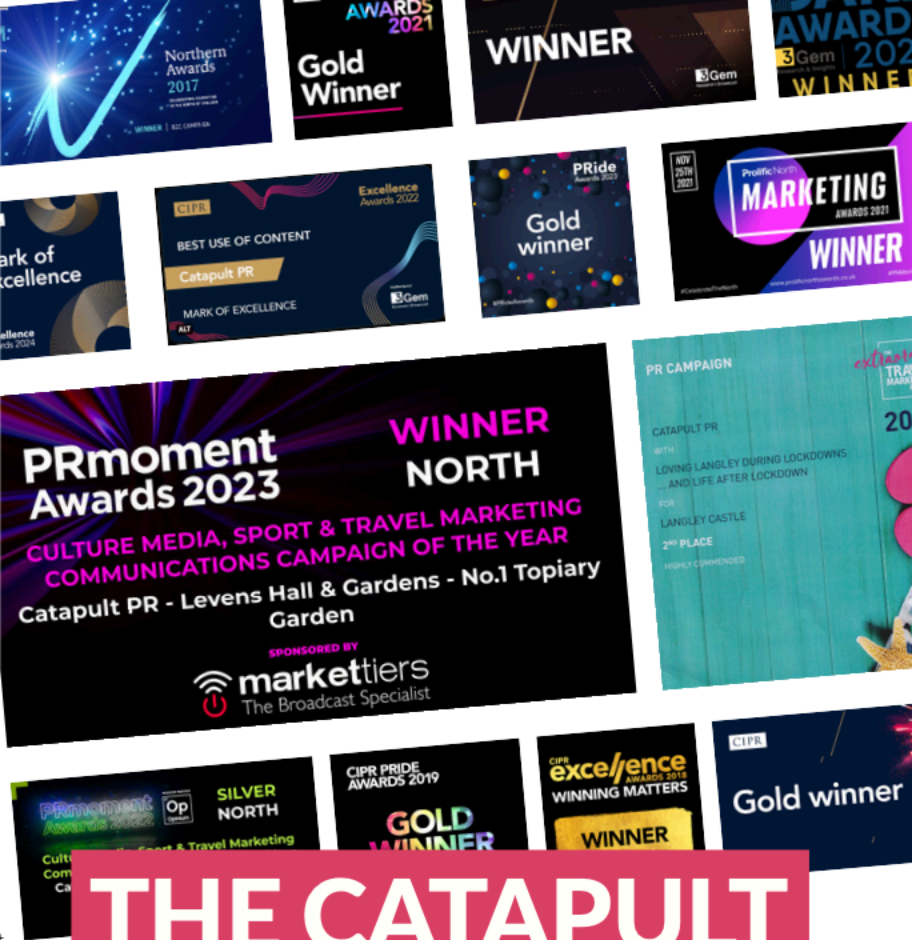
Tourism & Heritage Specialist

Creative Content Creator & Re-purposer

Value-for-money Marketing

Results prioritiser

cataSult®



THE CATAPULT HOARD

A PR AND CONTENT PHENOMENON

from 1998 to the current day

Since 1998, Catapult PR has accumulated a hoard of 67 PR and content marketing awards.

This spoil makes it the most successful PR and content agency of its size in the whole of the UK.

And 37 of those awards were specifically for UK-based businesses operating in the travel and tourism sectors.

10 of these have been won, since 2022, for a stately home and gardens.

VISITING

ENGLAND




Catapult PR has triumphed in the travel sector, by virtue of specialising in UK-based tourism and the staycation market.

It prides itself on helping potential visitors explore the best visitor attraction experiences, hotels and B&Bs, historic houses, destinations, campsites, foodie boltholes and festivals that the UK can offer.



And it supports its clients, in a very apt way, with its own highly rated podcast - Poodling Around - which aims to sniff out the very best tourism and leisure experiences.

NATIONAL FOCUS

A wide-angle photograph of the Blackpool promenade. The iconic Blackpool Tower stands tall on the left. The promenade is filled with people, including children playing on the sand and adults walking. In the background, there are various buildings and structures along the coast.

Although based in Lancashire, just six miles from the tourism hotspot of Blackpool, Catapult PR's clients are based UK-wide. It works extensively in counties such as Cumbria, Northumberland and Yorkshire but has even handled PR tourism briefs for clients in Italy.

Its national tourism award accolades alone include:

Winner: Best Travel, Tourism & Leisure Campaign - National CIPR Excellence Awards 2018

Runner-up: National Extraordinary Travel Marketing Awards 2022

Mark of Excellence: National CIPR Excellence Awards 2022 (Best Use of Content)

Mark of Excellence: National CIPR Excellence Awards 2024 (Best Long-term PR Campaign)



TOP QUALITY

RESULTS

Our PR and content experience is perfect for anyone who wants top-quality results and an agency with a highly creative, multi-award-winning approach but extremely reasonable charges.

We can help you overcome one of today's big issues ... that visitors are rarely using a visitor leaflet when it comes to deciding where to visit.

PR and content suits those needing to extract every £ of value from their marketing budget, providing clients with materials that can:

- Generate fantastic online and offline media exposure
- Create valuable backlinks for websites
- Be used as PR materials and then be repurposed for all-important online content
- Ignite the interest of the visiting public
- Provide added value through online content and content downloads
- Be repurposed for social media

Read one of our case studies here, to see how results can be phenomenal:



**£323,000 of PR Coverage
for Historic House and
Garden**

HOW TO

BOOK



If you would like to book a Zoom call with us, simply email jane@catapultpr.co.uk or phone 07711 628661 or use this link - <https://CatapultPR.as.me/tourism>

Opening hours

Our opening hours are Monday to Friday, but we are often to be found working at weekends too and our website and YouTube channel is always open, should you need some added inspiration.

Admission prices

We are currently taking admissions for the 2025 season and anyone quoting **CPR10** can benefit from a **10% reduction in fees**, if they appoint Catapult PR for a PR campaign, or for online content writing/creation, or for both, before February 28, 2025.

Access

Our travel and tourism credentials can be accessed here:



www.catapultpr.co.uk



catapult