

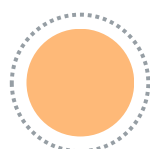
7 Business Marketing Mantras for Days of the Week



Media Mondays

A day to focus on the benefits of appearing in traditional and digital media titles

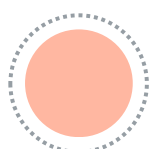
<https://youtu.be/7dlTrBg3NVs?si=8246FSfnd2jiOM4x>



Tough-love Tuesdays

Time to face up to the possible weaknesses of your online blog/news area at your website

<https://youtu.be/7dlTrBg3NVs?si=8246FSfnd2jiOM4x>



Work-it Wednesdays

Remembering all the advantages of repurposing existing content for multi-channel benefit

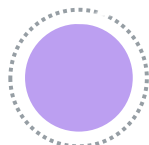
<https://youtu.be/nRn61jWHDro?si=Yt8tYly5a63WkKcK>



Think it through Thursdays

A day on which to concentrate on how to become your sector or local area's go-to expert

https://youtu.be/qSNohp_qX5Q?si=QxD3o5e7YGB5MZVG



Focused Fridays

Appreciating all the benefits of niche marketing and what these could do for your business

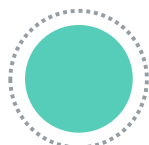
https://youtu.be/qSNohp_qX5Q?si=QxD3o5e7YGB5MZVG



Sizzling Saturdays

Grasping the major competitive gain to be leveraged from a creative, ideas-led campaign

<https://youtu.be/cv3KfhUzbZQ?si=UbBlBcDlnZkdJtoW>



Storytelling Sundays

Building brand trust and loyalty by telling the business story and creating emotional attachments to customers

<https://youtu.be/oiYeGL3dWPw?si=Otl4datyFi-bt3h7>

